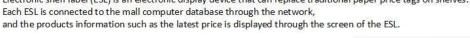
2,13-дюймовый дисплей e-paper





What is Electronic Shelf Label

Electronic shelf label (ESL) is an electronic display device that can replace traditional paper price tags on shelves. Each ESL is connected to the mall computer database through the network,





ESL Fast Growing Total shippments amount will

be up to 100 million in

around 14 Billion USD

2018.Market scale will be



First LCD Label

The first ESL appeared in Europe



LCD Label was used by METRO

The second largest retailer in the world



ESL Widely Use

ESL are available in more than 50 countries over the world. More than 24,000 supermarkets. Like Carrefour,Walmart.etc

2018

2011

1995

