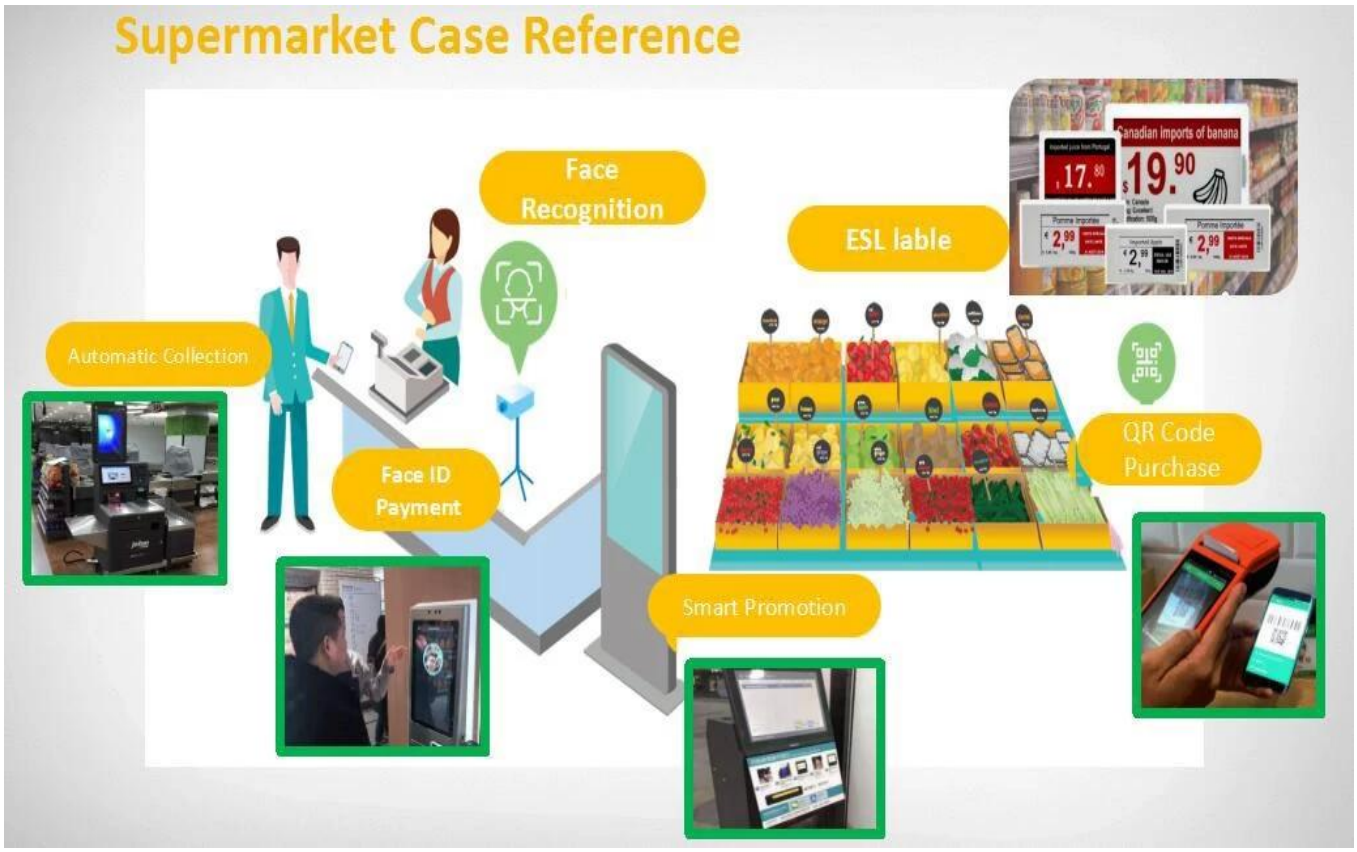


# **2.1 / 2.9 / 4.2** 인치 선반 라벨 샘플 소프트웨어 **systerm**이 포함 된 **ESL** 데모 키트

# What is Electronic Shelf Label

Electronic shelf label (ESL) is an electronic display device that can replace traditional paper price tags on shelves. Each ESL is connected to the mall computer database through the network, and the products information such as the latest price is displayed through the screen of the ESL.

**First LCD Label**

The first ESL appeared in Europe

**1980-1993**

**LCD Label was used by METRO**

The second largest retailer in the world

**1995**

**ESL Widely Use**

ESL are available in more than 50 countries over the world. More than 24,000 supermarkets. Like Carrefour,Walmart.etc

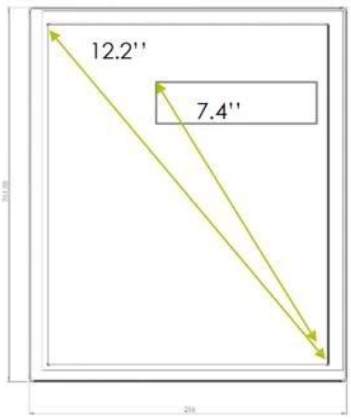
**2011**

**ESL Fast Growing**

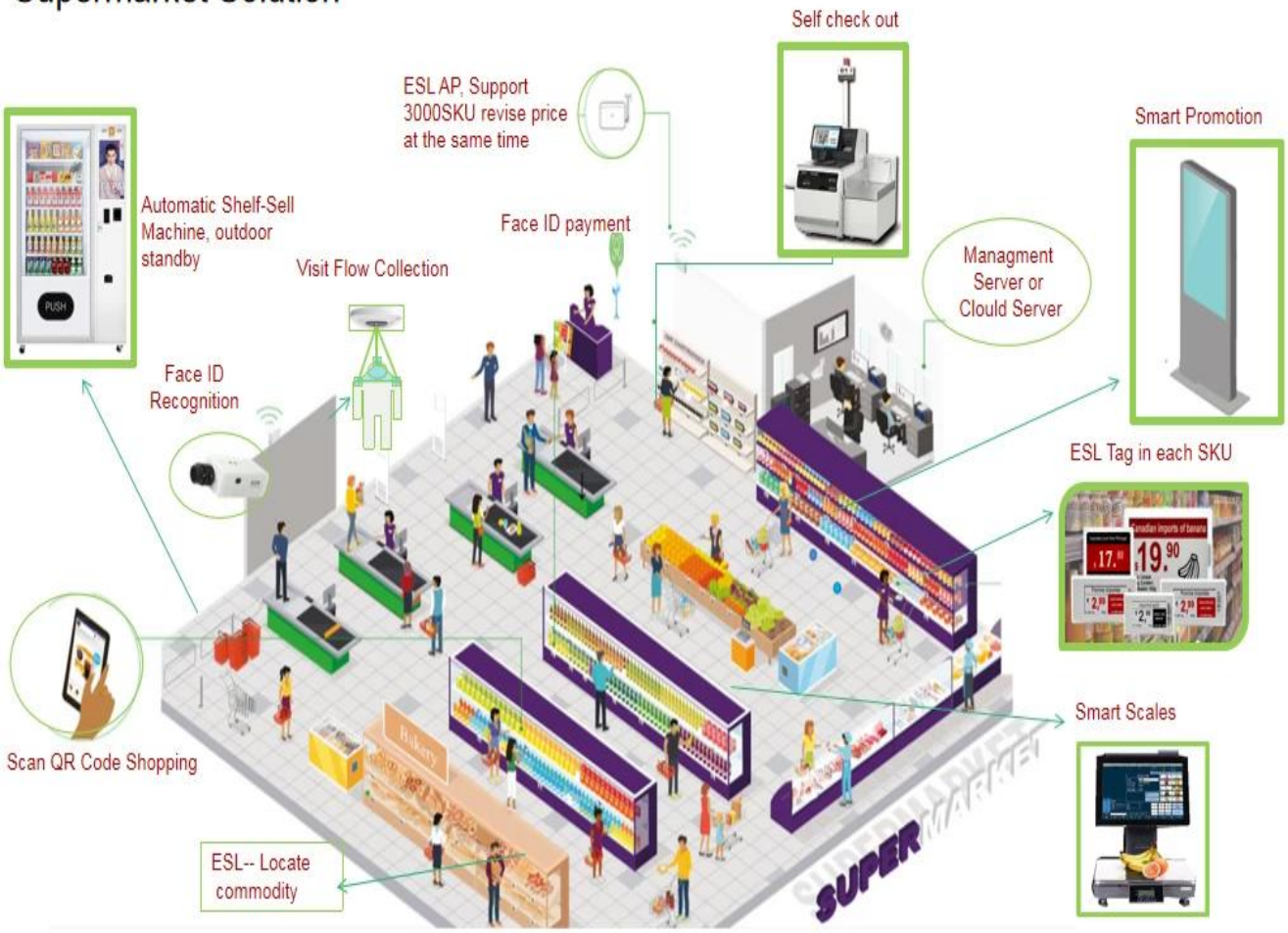
Total shippments amount will be up to 100 million in 2018.Market scale will be around 14 Billion USD

**2018**

## Larger size 7.5&12.2inch ESL



16.90
15.00
35.00

95.99
145.-
149.-
179.-
DOMO
BLACK+
DECKER
AEG

# Supermarket Solution