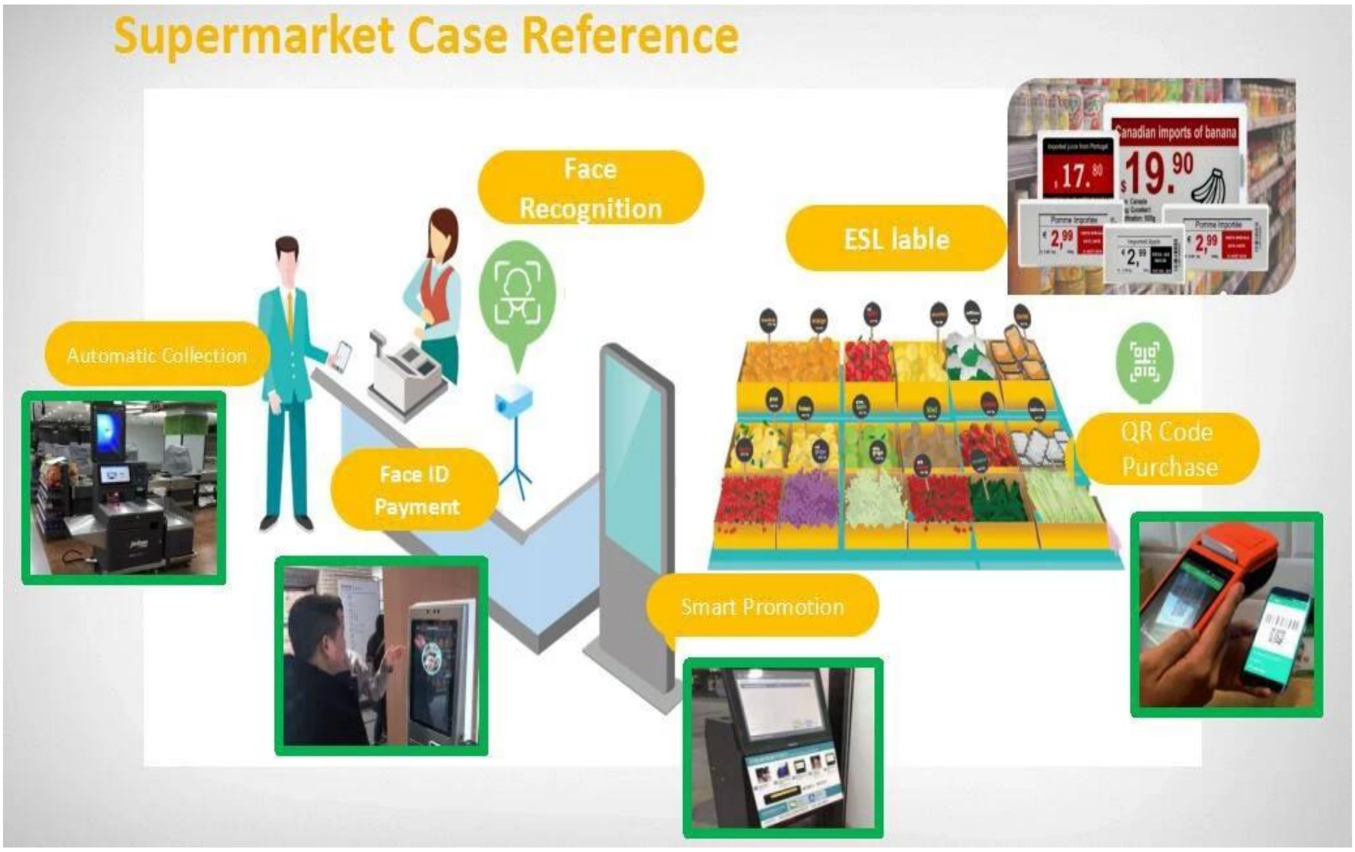
ESL demo kit with 2.1/2.9/4.2 inch shelf label sample software systerm


Supermarket Case Reference
Face Recognition
ESL lable
Canadian imports of banana
17.80
19.90
Automatic Collection
Face ID Payment
QR Code Purchase
Smart Promotion

What is Electronic Shelf Label

Electronic shelf label (ESL) is an electronic display device that can replace traditional paper price tags on shelves.
Each ESL is connected to the mall computer database through the network,
and the products information such as the latest price is displayed through the screen of the ESL.

1980-1993

First LCD Label

The first ESL appeared in Europe

Coffee Maker
-Classic Rose-Made in Belgium
$
68.99
Special
Stock
Save
%

1995

LCD Label was used by METRO

The second largest retailer in the world

SALE
Peanut Butter 40 OZ
$0.12 / oz
5.55
$ 4.98
Food

2011

ESL Widely Use

ESL are available in more than 50 countries over the world. More than 24,000 supermarkets. Like Carrefour,Walmart.etc

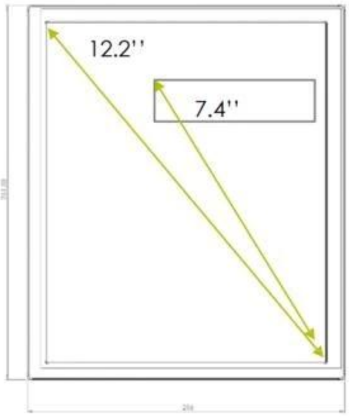
Red Delicious Apple
"our sweetest selling apple"
buy 5 and get 2 free
special price
$1.99

2018

ESL Fast Growing

Total shippments amount will be up to 100 million in 2018.Market scale will be around 14 Billion USD

Larger size 7.5&12.2inch ESL



40 PERCENT OFF
HUAWEI
MATE 9
GREY
GET 30€ OFF
150€

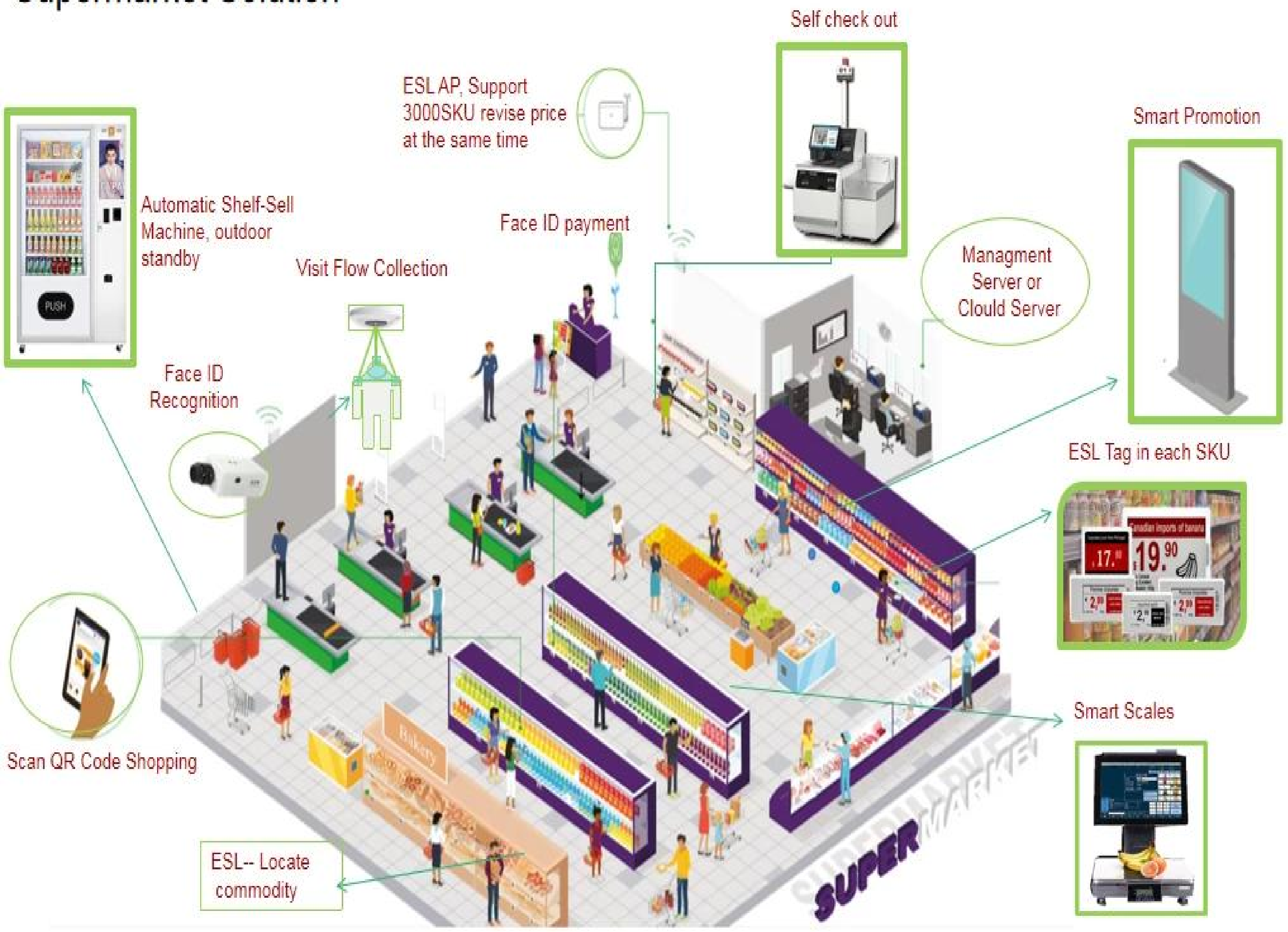
Whirlpool
399

95.99
149.-
179.-
145.-
BLACK+DECKER
DOMO

16.90
15.00
35.00
25.00

238.-
AEG
95.99
149.-
179.-
145.-
DOMO
BLACK+DECKER

Supermarket Solution


Self check out
ESL AP, Support 3000SKU revise price at the same time
Smart Promotion
Automatic Shelf-Sell Machine, outdoor standby
PUSH
Face ID payment
Visit Flow Collection
Managment Server or Clould Server
Face ID Recognition
ESL Tag in each SKU
17.
19.90
Scan QR Code Shopping
Smart Scales
ESL-- Locate commodity
Bakery
SUPERMARKET